

# BRAUN STATION WEST NEWSLETTER ADVERTISING RATES

## Basic Fees:

### Line Ad (three lines of text):

Single Issue.....	\$7.00
3 Issues.....	\$18.90 (10% Discount)
6 Issues.....	\$33.60 (20% Discount)

### Four lines of text:

\$10.00
\$27.00 (10%)
\$48.00 (20%)

### Business Card Ad (2" x 3.5" = 1/8 page):

Single Issue.....	\$25.00
3 Issues.....	\$67.50 (10% Discount)
6 Issues.....	\$120.00 (20% Discount)

### Double Business Card Ad (3.5" x 4.75" = 1/4 page)

Single Issue.....	\$50.00
3 Issues.....	\$135.00 (10% Discount)
6 Issues.....	\$240.00 (20% Discount)

### Half Page Ad (7.5" x 4.75")

Single Issue.....	\$85.00
3 Issues.....	\$229.50 (10% Discount)
6 Issues.....	\$408.00 (20% Discount)

### Full Page Ad (7.5" x 9.5")

Single Issue.....	\$150.00
3 Issues.....	\$405.00 (10% Discount)
6 Issues.....	\$720.00 (20% Discount)

Display Ads must be supplied "paste-up ready," that is, we do not design and lay out an ad, but reproduce your submission as it is presented to us.

The BSW Newsletter is published six times a year (Dec/Jan, Feb/Mar, Apr/May, Jun/Jul, Aug/Sep, and Oct/Nov). The deadline for submission is the 10th of the preceding month (e.g., March 10th for the Apr/May issue). For further questions, call 680-3009, or for submitting your ad and payment by mail, write:

**BSW / 8630 Tezel Road / San Antonio, TX 78254**